

PLEASE READ CAREFULLY, THIS GOVERNS THE USE OF INFORMATION WE OBTAIN.

This policy covers information collected by SWTV, Incorporated; AID, Incorporated or EWTV Incorporated on its websites, [www.algorithmIntelligenceDevelopment.com](http://www.algorithmIntelligenceDevelopment.com), [www.Sportsworldtelevision.TV](http://www.Sportsworldtelevision.TV), [Www.EventsWorldTelevision.TV](http://Www.EventsWorldTelevision.TV) and on online pay per view OTT channel apps or stores (Store or Online Store).

a, AID (collectively referred Algorithm Intelligence Development to as AID, Incorporated Website or Applications).

This Privacy Policy is part of the Terms of Use of SWTV/ AID/EWTV, Incorporated Websites, and is part of the Terms of Sale when using our online store site.

PLEASE KNOW YOU ARE NOT OBLIGATED TO USE OUR WEBSITES/APP OR PURCHASE OUR PRODUCTS OR SERVICES BY USING OUR WEBSITES OR BY PURCHASING ANY SWTV/EWTV/AID, INCORPORATED PRODUCTS OR SERVICES. BY USING OUR WEBSITES OR BY PURCHASING ANY SWTV/EWTV/AID, INCORPORATED PRODUCTS OR SERVICES, YOU AGREE TO THESE TERMS, THE APP TERMS OF USE AND YOU AGREE TO PROVIDE US WITH YOUR INFORMATION UNDER THESE TERMS AS WELL AS THE WEBSITE TERMS OF USE, INCORPORATED AS PART OF THIS PRIVACY POLICY.

This Privacy Policy explains how we may gather, track or use information about you through your use of our Website and Apps (“Information”).

Gathering of Information is only for purpose of improving the Website, products and services provided including customer service, market research or promotional activities (the “Purpose”). AID, Incorporated may collect personal data as well as non-personal data. Protecting your data is a top priority for us. The term “personal data” means any information that enables the identification of a natural person, such as name, physical address, IP address, phone number or behavior. AID, Incorporated does not sell personal data to third parties.

Applicability of this Privacy Policy.

This Privacy Policy is applicable to all Information gathered or used by AID, Incorporated at the two sites above.

Use and protection of personal data. We use personal data as part of the Information to process your requests, to provide you with access to certain information, or to purchase products on our Website. Granting your consent to process your personal data part of the Information in order to respond more efficiently to your requests, to provide you with information about new AID, Incorporated product offerings or to carry out online communications.

AID, Incorporated takes technical and organizational security measures to protect your personal data against deletion, change or loss, as well as to protect against unauthorized transfer or access.

We will respect your wish if you do not want to provide us with your personal data for customer service or promotional purposes. If you no longer wish to receive e-mailings, each e-mail sent contains a link to a page where you can unsubscribe. In accordance with the applicable regulations, your rights to access and update your personal data, withdraw your consent or lodge complaint where applicable can be exercised by contacting the following email address: [Info@AlgorithmIntelligenceDevelopment.TV](mailto:Info@AlgorithmIntelligenceDevelopment.TV) Removal from our mailing list may affect your ability to purchase products on our online store however.

How long will your personal data be stored? How long certain personal data will be stored depends on the type of the personal data and the purpose for which the personal data will be used. This means that the duration of your personal data depends per purpose. AID, Incorporated retains data for the duration of the customer relationship with the company. For other interested prospects or parties your information will be stored for a period not to exceed 3 years. For more information on where and how long your personal data is stored and information on your rights of erasure and portability, please contact [Info@AlgorithmIntelligenceDevelopment.com](mailto:Info@AlgorithmIntelligenceDevelopment.com)

**Cookies.** “Cookies” are files which store certain information on your computer. When you visit the Website on your computer, it is possible that we will place a cookie on your computer that maintains certain information so that your computer is automatically recognized the next time it visits the Website. Cookies allow us to adapt the Website to your interests, to tailor the information presented to you based on your browsing preferences, such as what you are for product support or personalizing pages and to save your password so that you do not need to re-enter it each visit.

If you do not want us to deploy cookies on your computer, you can set your browser to reject cookies or to notify you a website tries to put a cookie in your browser software. If you do not reject cookies, we assume that you consent to our use of cookies. Rejecting cookies however may affect your ability to use this Website including the online store.

In the event you request not to be tracked, an anonymous cookie without any personal information will be placed on your computer to prevent another permissions request. If your computer however automatically removes cookies, we will present the permission request each time you access the Website. If you chose to share content via social media buttons, Facebook, Google+, LinkedIn or Twitter you agree to the privacy policies of those individual social media sites. The actions of social sharing are not covered under the terms of this Privacy Policy.

**Use of Cookies in the Online applications .**The following additional terms apply to cookies and private information on the AID, Incorporated online applications site, and where in direct conflict with other terms herein, the terms of this Privacy Policy control with regard to the Online Store:

**What we collect in the Application OTT Store:** We may collect the following information:

- name
- company name
- contact information including email address and shipping address
- demographic information such as postcode, preferences and interests
- ip url addresses, other information relevant to customer surveys and/or offers

For the exhaustive list of cookies we collect in the subscriber, online stores and applications see the List of Cookies we collect section below.

**What we do with the information we gather in the Online Subscriptions/Store.** In addition to other reasons stated in our Privacy Policy, we require this information for the Online Store to understand your needs and provide you with a better service, and in particular for the following reasons:

- To order and deliver the products you specify
- Internal record keeping.

- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information from the website according to your interests.

How we use cookies in the Online Store, Subscriptions and Applications. We use traffic log cookies to help us analyze site usage. These cookies are being used. This helps us analyze data about web page traffic and improve our website in order to meet your needs. We only use this traffic log information for statistical analysis purposes and then the data is removed from the system.

List of cookies we collect in the Online Store. The table below lists the cookies we may collect in the Online Store and what information they store.

COOKIE name COOKIE Description CART The association with your shopping cart.

CATEGORY\_INFO Stores the category info on the page, that allows to display pages more quickly.

COMPARE The items that you have in the Compare Products list.

CURRENCY Your preferred currency

CUSTOMER An encrypted version of your customer id with the store.

CUSTOMER\_AUTH An indicator if you are currently logged into the store.

CUSTOMER\_INFO An encrypted version of the customer group you belong to.

CUSTOMER\_SEGMENT\_IDS Subscriptions, Stores the Customer Segment ID

EXTERNAL\_NO\_CACHE A flag, which indicates whether caching is disabled or not.

FRONTEND You session ID on the server.

GUEST-VIEW Allows guests to edit their orders.

LAST\_CATEGORY The last category you visited.

LAST\_PRODUCT The most recent product you have viewed.

NEWMESSAGE Indicates whether a new message has been received.

NO\_CACHE Indicates whether it is allowed to use cache.

PERSISTENT\_SUBSCRIPTION\_SHOPPING\_CART A link to information about your cart and viewing asked the site.

POLL The ID of any polls you have recently voted in.

POLLN Information on what polls you have voted on.

RECENTLYCOMPARED The items that you have recently compared.

STF Information on products you have emailed to friends.

STORE\_SUBSCRIBER\_INFO The store view or language you have selected.

USER\_ALLOWED\_SAVE\_COOKIE Indicates whether a customer allowed to use cookies.

VIEWED\_PRODUCT\_SERVOCES\_IDS The products/services that you have recently viewed.

WISHLIST An encrypted list of products added to your Wishlist.

WISHLIST\_CNT The number of items in your Wishlist.

## End of Online Subscriber and Store Cookies Section

### Non-Personal Data.

In addition to personal data, AID, Incorporated may automatically track general Information such as IP address, operating system used, domain name of the Website you are coming from, number of visits, average time of use and pages accessed. We use this Information to analyze aggregate traffic patterns through which we continually improve our online offerings, the Website's user friendliness, its efficiency, etc. Your identity is not determined from this Information and this Information will only be used by AID, Incorporated to offer you a product or the service of the Website and to improve it.

### Links to third party sites.

This Privacy Policy exclusively addresses the activities of the Website. Other sites (including those that link to the Website, and third party sites or services which we co-brand) may have their own policies, which we do not control and thus are not addressed by this Privacy Policy.

### Product Registration.

Information submitted via our product registration forms is maintained in our registration database, and used for statistical analysis and internal operations, as well as to update our subscriber lists. When registering for a product, the information that appears with an asterisk is required from you. By providing your email address, you consent that we may send you periodic product announcements, and other information related to AID, Incorporated. To contact us at [Info@AlgorithmIntelligenceDevelopment.com](mailto:Info@AlgorithmIntelligenceDevelopment.com) to remove your email information from our database.

**Facebook Publication Integration for SWTV & EWTV** We use the following permissions on OTT network. The publish video permission allows your app to publish live videos to an app user's timeline, group, event or page. The allowed usage for this permission is to live-video stream to an app user's timeline, group, event or page.

**Publish pages - The pages manage posts permission** allows our app to create, edit and delete your Page. Pages can have access to pages read user content , you can also use pages manage posts to delete information from your Page. The allowed usage for this permission is to create and delete subscriber information yourself.

**How we use these permissions:** These permissions are used to collect a list of groups or pages that the user has permission to provide.

The names, IDs, and access tokens of the ott network and applications are used to post live videos on behalf of the user's behalf.

AID, Incorporated may also use this permission to request analytics insights to improve this integration for marketing or advertising purposes, using aggregated and de-identified or anonymized information (provided such information is not personally identified).

Storage and deletion of user data: User data is stored locally on the user's machine.

To delete this data, the user can simply delete the associated preset in the product's UI. For each preset, there is a delete button with an "X" on it. The user will be given an opportunity to open a browser and log out of the product. The user can also open the default browser and log out that way.

Information Requests. SWTV/ AID? EWTV, Incorporated uses the Web to better educate customers and provide information. For this reason, we may have forms on our site that can be used to request specific information. If you provide information, you will receive it in the manner described on the form (postal mail, email, telephone contact, etc.). We will use the information you provide, to contact you in the method you prefer. We may use that information for other purposes, including marketing, but we will not sell that information to third parties. By providing your email address, you are acknowledging that we may send you periodic product announcements, and other information related to our products.

Event Registration.

Sometimes we may provide for registering for events on our website. When you register for an event, your contact information may be added to our database for future communication, or for statistical purposes.

Product Purchases.

Information is collected at the time of a sale in order to complete the sale, and deliver the products. Credit/debit card transactions are processed by Authorize.net. SWTV/ AID? EWTV, Incorporated does not maintain a copy of the credit/debit card or account numbers on its servers, although we do maintain address information if it is part of the Account that you set up with AID, Incorporated's online store. The address information and the credit/debit card information including card number, address and ccv number, is supplied to e-commerce processors. Information collected during transactions may be maintained in their databases for accounting and billing purposes.

Risks of Hacking.

It is important to remember that whatever you transmit or disclose online can be collected and used by third parties. No data transmission over the Internet can be guaranteed to be 100% secure. While we use commercially reasonable means to protect your information, we cannot warrant the security of any information that we transmit to us.

Passwords.

Any site account, such as at ours, our ott partners, may be password protected. We recommend that you do not share your password to anyone. At no time will any SWTV/EWTV?AID, Incorporated ask for your password or require you to receive such an inquiry, please notify AID, Incorporated immediately at [Info@AlgorithmIntelligenceDev.com](mailto:Info@AlgorithmIntelligenceDev.com). You are solely responsible for maintaining the secrecy of your member names, passwords and/or other identifying information.

Applicable Law.

These Terms of Use and any disputes relating to these Terms of Use or the website will be governed by the laws of the State of Georgia, United States of America, without regard to its principles of conflicts of laws. You further agree to accept service of process by certified mail, return receipt requested at the address designated by you. SWTV/EWTVAID, Incorporated will be entitled to recover court costs and reasonable attorneys' fees and expenses incurred in pursuing any claim including any claim for damages or in equity.

#### Updates.

SWTV/EWTVAID, Incorporated may update this Privacy Policy from time to time. If so, SWTV/EWTVAID, Incorporated will make the revised Privacy Policy available through this Website. We cannot provide you with any guarantee of fact, so please check back regularly for any updates.

SPORTS WORLD TELEVISION / ALGORITHM INTELLIGENCE DEVELOPMENT – WE'RE CCPA COMPLIANT

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